

# 2022-2023 District Goals



**District:** 411 A

**Constitutional Area:** Africa

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[District Goals 2022-2023 - DISTRICT 411A \(SERVICE - AMENDED\).pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	75	50
2nd Quarter	0	0	75	50
3rd Quarter	1	20	50	25
4th Quarter	0	0	50	25

### FY New Clubs

2

### FY Charter Members

40

### FY New Members

250

### FY Retention Goal

150

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

140

## Action Plan

[District Goals 2022-2023 - DISTRICT 411A \(MEMBERSHIP\).pdf](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 80% of zone chairpersons attend zone chairperson training.
- Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[District Goals 2022-2023 - DISTRICT 411A \(LEADERSHIP\).pdf](#)

## LCIF

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 2% and club participation in our district increases by 6%.
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 30 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[District Goals 2022-2023 - DISTRICT 411A \(LCIF\).pdf](#)

## CUSTOM GOALS

### Goal Statement

BY THE END OF 2022-2023, OUR MULTIPLE DISTRICT AIMS TO CONVERT 2 LEO CLUBS TO LEO-LIONS CLUBS. THE MULTIPLE DISTRICT ALSO AIMS TO SERVE MORE THAN 2 MILLION PEOPLE BY 30TH JUNE 2023.

## Action Plan

[District Goals 2022-2023 - DISTRICT 411A \(CUSTOM\).pdf](#)

### Goal Statement

- BY THE END OF 30TH JUNE 2023, DISTRICT 411 AIMS TO:
- INCREASE NET MEMBERSHIP BY 140 MEMBERS
  - SERVE 530,000 PEOPLE THROUGH VARIOUS SERVICE PROGRAMS
  - TRAIN 80% OF ZONE & REGION CHAIRPERSONS AND TRAIN 80% OF CLUB OFFICERS
  - DONATE US\$ 40,000 TOWARDS LCIF BY BRING IN 40 MJFs/PMJFs
  - FORM 2 NEW LEO CLUBS IN THE DISTRICT

## Action Plan

[District Goals 2022-2023 - DISTRICT 411A.pdf](#)